

Yui Tsuchida



<https://web-developer-yui.com/>

SKILLS

Skills:

Front end development, Graphic design, UI/UX, SEO, Understanding client goals and objectives, Asynchronous communication, Project management

Tools:

Illustrator, Photoshop, InDesign, Figma, Sketch, Wordpress, HTML/CSS, JavaScript, React, Typescript, Gatsby, Github, Microsoft Office, Google Workspace, Slack etc.

PROFESSIONAL EXPERIENCE

mixer design studio Inc.(Japan) / Freelance designer and web director: Jun 2023 - present

Web production company specialising in English websites, LP creation and application development for Japanese companies aiming to expand overseas.

- Directing colleagues in the design process: listen to customer needs and share them with international designers and developers.
 - Project organisation, quality management and testing.
 - Creation of wireframes and mood boards.
 - Design work: creating app UI, LP designs, website designs, and information graphics

Zene Inc. (Japan)/Freelance content creator, Web director: May 2021- present

Business-to-business startup that supports corporate health management with genome analysis.

- Direction of product creation for saliva test kits /
 - Liaison with suppliers and analysis companies
 - Creation of web contents for users
 - Booth design and content creation at trade shows

Allegro Smart Inc. (Japan)/Frontend engineer: Sep 2021 - Jan 2022

- Renewal of the company's home page.
- Design, specification review, UI design, front-end development, application specification review and presentations clients.

Starbucks Canada (Canada): Sep 2018 - Sep 2019

Orange Dental Clinic (Japan) / Dental hygienist: Apr 2013 - Jan 2018, Apr 2020 - Aug 2021

EDUCATION

GB MET College (UK): Sep 2022 - July 2023

Professional Development Certificate Digital Design for Web course

- Design and create a website using Photoshop, Illustrator, Figma, etc. Personal setting and customer journey creation based on UX design, creating hand drawn wireframes, creating UI design with software, website and e-commerce site creation using Wordpress, Wix and Dreamweaver.

Professional Development Certificate Graphic Design course

- Creating mood boards, branding guidelines including fonts and colour schemes, brand logos, image editing for digital devices, font creation, and design and composition of printed materials such as brochures and brochures.

St. George International College (Toronto) TESOL & TYCP course: Sep 2019 - Dec 2019

Learning different English teaching methods according to each individual learner through Presentations. Learned practical skills through demonstrations and other activities.

INTERESTS

I like to try new things and learn about different cultures. I have travelled to around 20 countries so far and would like to continue to travel and explore.

I also love playing the saxophone, musicals, and stage productions with live singing!

